

# Understanding Our Rental Program Options

Hammock Beach offers two distinct rental programs designed to support a range of property types and owner preferences. While each program operates differently, both provide owners with the benefits of onsite service, rental oversight, and guest support. The information below offers a simple overview to help real estate professionals understand the basic structure of each program. For full program details, requirements, and enrollment steps, owners should connect directly with our Rental Management team.

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## Resort Rental Program

The Resort Rental Program is designed for properties located within the main resort footprint, including the Hammock Beach Main Resort, Ocean Towers, One-Bedroom units, and the Villas at Hammock Beach. Guests staying in these accommodations enjoy access to full resort services such as 24-hour onsite concierge support, bell and valet services, and onsite engineering. To participate in this program, owners must hold either a Beach Club or Full Golf Membership. A 10 percent marketing fee is applied prior to the 50 percent management fee.

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## Vacation Rental Program

The Vacation Rental Program is available for properties located outside the main resort grounds, including Yacht Harbor Village, Cinnamon Beach condos and homes, and select luxury homes. These properties have full access to resort amenities and may utilize the complimentary shuttle to and from the resort. Guests can view and book specific homes or condos online. Owners may participate by holding a Beach Club or Full Golf Membership, or by opting into the Recallable Vacation Rental Access Program. This program carries a 20 percent management fee.

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## Benefits for All Rental Participants

Regardless of the program selected, all rental owners receive a consistent set of core services designed to support their property and ensure a positive guest experience. These services include 24/7 guest support, onsite security, daily maintenance availability, a dedicated Rental Property Executive assigned to each residence, and a VIP owner benefits package.

